Minutes of the Center Neighborhood Association Monthly Board Meeting
November 18, 2003  7pm
Shogren House

Board Members Present:  David Delk, Barry Bradie, Kathy Cummings, John Rusoff, Shirley Nacoste, Helen Silvis, Nana Nash

Other Attendees:  Robin Denburg, Lee Perlman, Steve March, Ruth Ball, Scot Schuckert

Introductions

Committee Reports

SEUL LUTC
Barry:  Gives a description of the planned Development Summit hosted by SEUL LUTC. It will bring together neighborhood activists with people from all aspects of the development community to share ideas on what constitutes good development.

SEUL Board
Shirley:  talks about funding and staff at SEUL and the drive for unionization. Can staff needs be met w/o union?  The staff isn’t disgruntled.
Diversity group –  planning another Dialogs session for February

Community Garden
Scot:  Didn’t meet w/ Providence’s Paula Gunnis as planned because there’s nothing new to discuss. Still looking for a plot. Any possibility at Normandale Park in Rose City Park?

Community Connections and Outreach
Kathy:  met 11/6, first meeting in latest attempt to re-jumpstart.  Set some goals – have new packets by January, then meet again and plan to distribute to apt managers. Possibly canvas local businesses for coupons to include. Other things to include: NA interest card, Metro info

Random

Motion to approve October minutes pending two changes. Nana moves, Kathy 2nd, passes.

Robin Denburg introduces himself as our new SEUL neighborhood liaison. He’s scheduled for 2hrs/week. His skills are in political organizing. There’s a SEUL planning session 1/26 to figure out how to act on some of the ideas presented at the city-hosted Neighborhood Summit last week.

John reads through the list of projects from the Board Retreat notes.

Newsletter
We continued the discussion about editorials. Placement is an issue, need to be more careful about labeling opinion pieces and we need the label face to clearly indicate that the mailing is from CNA.

At the retreat we decided to form a committee to establish some guidelines for things like from whom we’ll accept ads. Helen doesn’t want to have someone else impose guidelines w/o knowing the issues in publishing and she can’t commit to spending hours in committee meetings.

One problem was mailing – we don’t own an address list. Hand-delivery would save lots of money, it’s been done in the past. Robin suggests picking a focus area if the goal is to get people to a meeting (or even better a social) rather than relying on a piece of mail.

John and Barry are interested in helping establish editorial and advertising guidelines and David and Helen want to be in the loop. Goal is to circulate first email drafts by 12/5.

**Speaker Guidelines**
The problem isn’t just political speakers, we also need to limit time to keep meetings efficient and effective.

Should we endorse anything at all? Even something like Lisa Naito is controversial because she uses the opportunity to sell herself and say that the commission is doing a good job.

Kathy thinks we should be very neighborhood-focused. David thinks there are issues relevant to our lives that aren’t centered within the boundaries of the neighborhood. Will discuss again next month.

**Tree Planting**
Nana: The date for our planting is March 6th. Need 10-20 houses to participate, plan to do some flyering. CNA could buy a few trees for people

A streetlight is needed at 61st & Flanders, invite Senior Neighborhood Officer Brendan McGuire next month; is there a map showing break-ins? And what’s being done to improve?

**Meeting adjourned at 8:40**