

Draft NTNA Outreach Plan

Objective: Increase community involvement in NTNA meetings and activities, recruit more NTNA board members.

1. Develop positions and seek volunteers to fill specific roles on the NTNA board based on interests/needs of NTNA, such as:
 - General outreach coordinator: chair subcommittee to explore multiple ways of doing outreach to engage North Tabor residents in attending NTNA meetings/events
 - Local business coordinator: develop relationships with local businesses, work with Venture Portland to organize visioning meetings with businesses related to forming a Glisan businesses district.
 - Grants coordinator: search and apply for small grants to support NTNA activities/projects
 - Arts and culture coordinator: seek opportunities to bring art to North Tabor (e.g. street mandalas, murals, north tabor history project)
 - Trash pick up: organize quarterly outings where volunteers can pick up trash in the neighborhood
 - Rosemont Bluff coordinator: organize neighborhood efforts to maintain safety/cleanliness and enhance the bluff as a natural area.
 - Community garden coordinator: seek opportunities around locating space for a community garden(s) for the neighborhood.
2. Either move NTNA meeting location to bar or restaurant (e.g. A.J.'s, Tabor Tavern, Laurelhurst Café) where people can order food/drinks; OR supply food/drinks each month at NTNA meetings at existing location.
3. Order more yard signs, add the facebook page to them, board members distribute them to neighbors and ask neighbors actively display signs before each monthly meeting.
4. Organize and host "dine-in" at a local restaurant.
5. Develop and disseminate an online survey asking residents and businesses what they are interested in, how NTNA can serve them, and what it would take to get them to join.
6. Door knocking campaign with flyers to apartment complexes and houses.